

Torrance Opens Yuletide Season With Carols in Park Friday Nite



Torrance Merchants lead the countryside in an outstanding array of special values, bought just in time for Christmas giving, and designed to fit every gift budget and help every Santa Claus make this the biggest Christmas ever.

Check these Bargain Specials when you go Christmas Shopping this weekend

A SILVER CHRISTMAS SPECIAL

FANTASY PATTERN
Genuine Tudor Plate

SAUCE LADLES

\$1.00 Value Friday and Saturday **19c**
(One to a Customer)

HOWARD'S

1503 CABRILLO TORRANCE

FOR CHRISTMAS PARTY FUN

Electric Pop Corn Poppers

MADE BY GENERAL ELECTRIC

Regularly \$1.29 **79c**
SPECIAL

George Moore Hardware

1515 CABRILLO TORRANCE

PENNEY'S SPECIAL XMAS CHOCOLATES 5-POUND ASSORTMENT
MARY ESTHER
CHOCOLATES \$1.00

Light and dark chocolate in hard and soft centers! Every piece is delicious kitchen fresh.

2-pound miniatures..... 49c
1-pound assorted..... 25c
1-lb. cherries..... 25c

PENNEY'S
1261-65 Sartori Ave. Torrance, Phone 218

HERE'S WHAT MOTHER REALLY WANTS FOR CHRISTMAS

MODERN HOME
ELECTRIC MIXER

Complete with Juicer! Two Mixing Bowls! Three Speed Motor!

VERY SPECIAL BARGAIN **\$16.95**

Firestone

AUTO SUPPLY AND SERVICE STORES
Marcelina and Cravens
Torrance Phone 476

MERRY XMAS SPECIALS!
BUSINESS AS USUAL DURING REMODELING — COME IN AND SEE OUR MANY ITEMS ON SALE!

OCCASIONAL CHAIRS..... \$5.75 to \$29.75
HASSOCKS..... \$1.45 to \$5.45
MIRRORS..... \$1.75 to \$11.75
TABLE LAMPS..... \$2.25 to \$9.75
ELECTRIC TOASTERS..... \$3.45 to \$17.25
BED SPREADS..... \$4.75 to \$13.75
PICTURES..... 75c to \$10.75
TRICYCLES — WAGONS — BABY BUGGIES AT SPECIAL PRICES

LA MODE FURNITURE STORE
1513 CABRILLO AVE. PHONE 545

MONOGRAMMED
PLAYING CARDS

FINE LINEN FINISH GILT EDGE

Regularly 50c **SPECIAL 39c**

Limit 2 packs to a customer

National Home Appliance Co.

HARRY M. ABRAMSON "FRIENDLY CREDIT"
1328 SARTORI AVENUE Phone 78

Regular \$3.98 and \$4.98
DRESSES \$2.98
SPECIALLY PRICED FOR CHRISTMAS

Regular \$5.98 and \$6.98
DRESSES \$3.98
SPECIALLY PRICED FOR CHRISTMAS

Fall styles, long and short sleeves. Get a new dress for winter wear while selections are still complete.

VERDI DRESS SHOP

1312 SARTORI TORRANCE

EVERGREEN BOND

Four year old bottled in bond, straight bourbon whiskey.

FULL PINT 83c

MAIER'S BEER 6 FOR 25c
11 ounce bottles Plus deposit

ROBERTS LIQUOR STORES

FINE CANDY FOR CHRISTMAS

HORTON'S MINIATURES
Fine, small sized chocolates, in a variety of 8 kinds.

CHRISTMAS SPECIAL **29c**
Pound Box

BEACON DRUG CO.

GRAMERCY & CABRILLO TORRANCE

They're Handsome
They're Practical

THEY'RE SPECIAL PRICED
FOOTSTOOLS

—JUST THE THING FOR CHRISTMAS GIVING

ONLY \$1.95

Hardwood, quality upholstery in a variety of colors.

EL PRADO FURNITURE
"COMPLETE HOME FURNISHINGS"
1220 EL PRADO, TORRANCE

HOLEPROOF

CREW SPORT SOX

MEN'S — BOYS' SIZES 10 TO 13

Regular 39c Value

Special Friday and Saturday ONLY

23c PAIR

All colors and patterns. Latest styles. Genuine Holeproof quality. Full run of sizes. An exceptional bargain.

Sam Levy Department Store

1307-1311 SARTORI AVE TORRANCE

It Will be A Happy Christmas
For Your Child with a . . .

MERCURY WAGON

SPECIALLY PRICED

\$2.49

—other wheel goods priced in proportion

GOODYEAR SERVICE STORE
DON MILLER'S BUDGET STORE
1318 SARTORI, TORRANCE

A RED-HOT SPECIAL
FOR FRIDAY AND SATURDAY ONLY

PRINTED LINOLEUMS

ARMSTRONG and Other Famous Makes

29c SQ. YARD

Good Assortment of New Patterns.

STAR FURNITURE CO.

SARTORI AT POST — TORRANCE

HURRY!

CHRISTMAS IS NEAR!

BEAUTIFUL **50** CHRISTMAS CARDS AND ENVELOPES **\$1.00**

WITH YOUR NAME IMPRINTED
YOUR CHOICE OF 12 SMART DESIGNS

TORRANCE HERALD & LOMITA NEWS
1336 EL PRADO 24705 NARBONNE

RAYON SATIN TAILORED SLIPS.
TRIPLE-TEX CREPE, AND TAFFETA SLIPS. EMBROIDERED AND BEADED RIBBON LACE TOPS, LACE TRIMS, SELF-ADJUSTING STRAPS, DOUBLE NEEDLE STITCHED BOTTOMS

VALUES TO \$1.49 **SPECIAL 98c**

See Newberry's fine selection of toys, dolls and books.

DOLLS 10c to \$1.98

See our large variety of practical gifts—
Headquarters for Christmas Cards and Gift Wrappings

J. J. NEWBERRY

1281 SARTORI AVE. TORRANCE